



2017 Small Business Application

Thank you for your interest in being a sponsor of Uncle Dave Macon Days, one of country's premier traditional music and dance festivals.

This two-day, family oriented event takes place **July 7-8, 2017** at historic Cannonsburgh Village, 312 N. Front St. and draws a crowd of 25,000 to 30,000 people. It is well promoted and has been selected as one of the top 20 events in the Southeast by the Southeast Tourism Society; it is also one of the top 100 events in the country by the American Bus Association.

We have a strong demand for Community Business Booths but space is limited. There are four levels of participation available.

The Business Booth Options are:

- \$500 - Greenway w/ product sampling - 12'x12' booth, *additional promotion available.
- \$800 – Stage left w/product sampling, *website logo, 12'x12' booth.
- \$1,200 - Stage right w/product sampling, *website logo, 15'x15' booth

Sponsorship packages also available by request. Contact Ben Wilson: sponsorudm@gmail.com

Please note, we carefully screen our participants and that services or products offered are family friendly.

We offer a set-up window from Thursday (2-8 pm) or Friday (6-10 am).

On Friday, gates open at 1 p.m. On Saturday, gates open at 10 a.m., Please plan to stay until 8 or 9 p.m. both nights, with the option of staying later if you choose. No booth may remain open after the stage closes at night. Security is provided

Electricity is provided but vendors do need to provide their own 15 amp electric cords (220v is not available), chairs, tables and tents. Tents must be tied down or weighted against strong wind. Please review the enclosed application. If you have any questions contact us at (615) 692-2708 or email taowen04@yahoo.com and we will happily assist you.

2017 Uncle Dave Macon Day's Business Application

Company: _____

Select Booth choice:

- \$500 - Greenway w/ product sampling - 12'x12' booth. Placed with craft vendors. Extra booth \$300.
- \$800 - Stage left w/product sampling - 12'x12' booth.
- \$1,200 - Stage right w/product sampling 15'x15' booth
- Sponsorship packages also available by request. Contact Ben Wilson: sponsorudm@gmail.com

* For ad on UDMD website please forward camera ready logo (300dpi) to Ben Wilson <sponsorudm@gmail.com>

Business Address: _____

City: _____ State: _____ Zip _____

Individual making Reservation: _____

Describe literature or product (Please attach a copy) _____

Canopies are recommended. The vendor must provide all their set-up materials. Explain your presentation: (tent, trailer, other) tents must be weighed down or tied down. (Please provide a photograph).

Passes: 6 weekend/working passes & 1 parking pass • Passes will be supplied during load in. We cannot be responsible for getting your passes to your staff. You must make these arrangements. No passes will be held at will-call, or by vendor relations staff. Additional vehicles may park free at the offsite parking garage. Scheduled shuttles are free of charge.

- The Business, being an independent contractor and not an employee of this Festival, agrees to carry adequate public liability and other appropriate forms of insurance, and to protect and hold Uncle Dave Macon Days, Inc. its representatives or volunteers harmless from any and all liability not specifically provided for in this agreement.
- This agreement may be terminated by either party by giving written notice to the other party.
- This agreement may be modified *only* by written amendment executed by all parties hereto.

Business Owner/Manager: _____ Date: _____

Signature

Individual to be present and responsible: _____ Date: _____

Signature

Contact number: Day: _____ Evening: _____

Enclose payment:

Booth Choice: _____ # Spaces _____ (Per Space \$500 + per Extra booth \$300 limit 1)

Advertisement: Yes No Payment: Check # _____ Amount: \$ _____

For more information contact Teresa Owen 615-692-2708 taowen04@yahoo.com

Ben Wilson for sponsor packages: 615-893-2369, sponsorudm@gmail.com

Uncle Dave Macon Days
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