



## 41st Music & Dance Festival

JULY 13-14, 2018

### Concessions Application

Once again it's time to locate great food vendors for the annual Uncle Dave Macon Days Festival which features two stages, national grand-championships in old time banjo, buck dance and clogging; Trail Blazer and Heritage award show sessions; entertainment, crafts, food, storytelling, and impromptu jam sessions.

**Organizers:** The festival is organized by the non-profit Dave Macon Committee; The Dave

Macon Day's partnership with the City of Murfreesboro co-sponsors the event location.

**Location:** We are in the heart of Tennessee, about 15 miles south east of Nashville. The festival is held at the quaint village of Cannonsburgh (owned by the City of Murfreesboro); the village property encompasses an area of ten acres. A shallow tree shaded Town Creek partitions the main staging area from log cabin and early American dwellings. Shade tree pickers and front porch sing-a-longs are favorite past-times.

**Attendance:** Over the two day event professional media coverage attracts an average attendance of 25,000. A gate fee of \$20 is charged each day. Discount tickets available on line. Kids 12 & under admitted free. Entry Gates open at 10 am Friday and Saturday.

**Correspondence:** When possible all vendor correspondence will be made by email. Please check your email for posts regarding your status or communication from the festival. Also check your junk/spam folders if you don't hear from us.

**Vendor Products:** We are looking for quality foods in an array of menus. We do not restrict our selection to only local food market. Beverages (soft drinks, coffee, tea, root beer) are permitted however, *no alcoholic beverages allowed.* **All products must be listed on your application and approved. No unauthorized items may be sold!**

**Presentation:** Your booth/display must have: An attractive, professional, maintained appearance; courteous, friendly, music loving personnel, displays secured against wind/weather. We are looking for vendor's booth set-up to compliment the old time theme of the festival. Vendors are required to display their company name along with a booth number supplied by UDMD. These numbered Signs are to be prominently displayed in the upper left corner of your booth (important for emergency situations). Promotional signs must be **single story** only.

**General Booth Information:** all items sold must be properly and plainly marked with the price of said item. You may not increase the established/posted price of any item during the event. Booths are laid out on pavement or, partial pavement/grass. • Booth's must be sturdy and in good condition. • Booth spaces are limited to single story structures. Health Inspections (\$25) paid to the local Health Department at time of inspections.

**Vendor acceptance** is based on the understanding that you will sell only those items listed in your application but not limited to the following: receipt of payment, previous history with us, our desire to offer an assortment of foods, the ability to meet size or electrical needs and whether the menu offered would duplicate an approved vendor.

You may not sell any additional items without our express written consent. Additionally, those items we specify you may not sell must be omitted from your product line. In this case, we will contact you before depositing your booth fee.

#### **Vending Fee Includes:**

- **Space:** 15' wide (front) x 10' deep (sides). If you require more space than stated, no more than 30' is available for any one vendor. Trailers must factor in tongue & access egress, when listing the length and width.
- **Passes:** 6 weekend/working passes & 1 parking pass • Passes will be supplied during load in. We cannot be responsible for getting your passes to your staff. You must make these arrangements. No passes will be held at will-call, or by vendor relations staff. Additional wristbands are available for purchase. Additional vehicles may park free at the offsite parking garage. Scheduled shuttles are free of charge.
- **Electric:** 1-110v/ 20 amp outlet. All booths will be supplied with power. \*Please bring an outdoor rated, 100ft extension cord & power strip/s, cords, etc. you are responsible for dividing it from there. Any additional power needs must be specifically set forth in the application. There is **no unauthorized entry of electric panel boxes of any kind or, by anyone not authorized by the City of Murfreesboro.**
- **Lighting:** Vendors will need to furnish lighting and accessories. All electrical equipment requiring electricity: power strips, multi-outlet taps, extensions cords, etc., must be grounded and suitable for outdoor use. No flashing/ blinking/chasing lights of any kind. **No xmas light strands will be permitted, with the exception of constant-on LED (ie. no blinking/flashing), located indiscreetly INSIDE booth.** You're encouraged to use clamp lights/etc., to light up your sign/booth exterior. Sirens, loud speakers, music, or roaming with foods are not allowed.
- **Water:** A source of water is provided to food vendors. You must bring your own hoses and splitters. Water spigot is approx. 150' from food vendor area. **NO waste water, grease/oil is to be left behind, poured in any drain, or receptacle not designed for oil recycling, or waste water. Waste water tank not furnished. Illegal dumping of waste water will result in closure and/or State fine.**

**Ice:** Bagged ice will be available for purchase on site during festival hours. If you require ice prior to availability, please plan accordingly.

**Liability:** Vendors must carry their own insurance coverage, and present an insurance certificate listing City of Murfreesboro & Uncle Dave Macon Days as Additional Insured for one-million (\$1,000,000.00) to the Vendor Director. Address for insurance purposes: City of Murfreesboro, 111 W. Vine St., Murfreesboro, TN. & UDMD, PO Box 5016, Murfreesboro, TN. UDMD reserves the right to cancel any contract upon receipt of notice from any fair, festival or other event that the exhibitor/concessionaire has been suspended, expelled from or otherwise penalized for violation of contract terms or rules of venue.

**Trash:** Vendors are responsible for leaving booth spaces & area clear of debris. When you load out All trash from your operation must be removed &/or placed in proper receptacles. Failure to do so will jeopardize your return to future events. • Vendors are NEVER allowed to dump ANYTHING on the ground. Food vendors are responsible for collecting & disposing of any/all graywater & grease. Our facilities are environmentally sensitive, & do not contain proper dumping stations for such waste product. • All Food Vendors must comply with Rutherford County health codes.

#### GUIDELINES

**Booth Space measures 15' wide X 10' deep. Your storefront open to the crowd is 15' wide, for a single booth.** • Hours of operation extend beyond dark. Vendors are responsible for furnishing and lighting their own booth. Displays must be contained within your space. Tents MUST be anchored to the ground by weights or stakes against strong wind. In the event of high winds or inclement weather, booth owners are responsible & liable for the security & safety of their structures, as well as anything contained within. • All equipment, supplies and overstock must be stowed and hidden within the space provided. No unsightly materials or equipment should be visible to the crowd. This is your store front, so it should appear to be inviting & appealing  
**Load In: On Thursday 7/12/18, you must be loaded in and out of the area by 10:00 pm. NO EXCEPTIONS.** Any additional preparations must be done Friday morning. If you need more time to unload, please contact vendor coordinator to arrange load in time.

- No late set-ups/early breakdowns allowed! You must arrive, unload and set up in the allotted time. Placement is pre-determined before load-in. If your operation requires an earlier break-down, please list your request & reason in the special requirements section of the application. Plan on bringing in everything you need, prior to gate openings. Bring a hand truck and/or cart if you need to load anything in and out daily.
- Vendors breakdown with the conclusion of the Festival-Saturday night, \*approx. 11 pm. \*Past shows have run late, so please be prepared for this possibility. Allow 1-3 hours for load out. Sunday departure is allowed prior to 10 am.
- For liability purposes, NO vendor vehicles are permitted in venue until all patrons have been evacuated. Please make sure ALL of your staff are aware of this guideline & abides by it, or risk personal damage, ejection &/or not being invited back. Please bear with us and be patient. This is not an easy or quick process. You can help by breaking down and packing up your booth prior to bringing in your vehicle.

#### Other FAQs

**Taxes:** • Vendors are responsible for collecting & paying their own local state sales tax, on all items sold at the festival. Current tax rate is 9.75% for Rutherford County. **A copy of your tax permit must be displayed during operations, on site.**

**Security:** • Security will be provided during the overnight hours on Thurs-Saturday. • Vendors are responsible for covering your merchandise and booth openings with tarps, and securing your booth. Uncle Dave Macon Days is not responsible for loss or damage.

**Pets:** • No pets of any kind allowed! This includes the festival grounds, all festival/staff parking areas. **No exceptions.**

**Location:** The Cannonsburgh Village address is 312 S. Front St. Murfreesboro, TN.

**On line application:** Payable by credit card: [www.uncledavemacondays.com](http://www.uncledavemacondays.com)

## UDMD 2018 Application - Vendor Booth Fees & Show Hours

**FRIDAY HOURS, JULY 13, 1PM-10PM SATURDAY, JULY 14, 10 AM -10 PM**

**Registration postmarked: on/or before 4/15/18 .....After 4/15/18**

<b>SNACK</b> per 15'w (front) x 10'd (sides)	<b>\$475.00</b>	.....	<b>\$500.00</b>	_____
(Snow cone, funnel cakes, lemonade, ice cream)				
<b>ENTREE</b> per 15'w (front) x 10'd (sides)	<b>\$800.00</b>	.....	<b>\$850.00</b>	_____
(Hamburger, fries, drink)				
<b>ELECTRIC - SUPPLY TRUCK</b>	<b>\$ 25.00</b>	.....	<b>\$ 30.00</b>	_____
<b>ADDITIONAL EMPLOYEE WRISTBAND (OVER 6 EMPLOYEES)</b>		.....	<b>\$ 5.00</b>	_____
<b>TOTAL</b>				_____

**Stock Truck:** For electric supply for perishables in your stock truck give its length \_\_\_\_\_ & width \_\_\_\_\_. Electricity for your stock truck is additional fee. Specified parking is required. Others park on gravel lot.

Mail or email your application to : Uncle Dave Macon Days  
 Vendor Chairman, PO Box 5016  
 Murfreesboro, TN 37133

ENCLOSE A SELF-ADDRESSED - STAMPED ENVELOPE TO RETURN YOUR MATERIALS & APPLICATION STATUS

Email: [vendors.udmd@gmail.com](mailto:vendors.udmd@gmail.com) Call: 615-893-2369  
**Online application:** payable by credit card: [www.uncledavemacondays.com](http://www.uncledavemacondays.com)

<b>Name:</b>
<b>Business Name:</b>
<b>Address:</b>
<b>City &amp; State, ZIP:</b>
<b>Contact Phone:</b>
<b>EMAIL:</b>
When possible all vendor correspondence will be made by email
<b>Menu:</b> List your items w/price. Add Attachment if necessary. Beverages (soft drinks, coffee, tea, root beer) are permitted however; <i>no alcoholic beverages may be sold.</i>

**Presentation: Describe your set-up (must include all awnings, overhangs, trailer hitches, tent stakes, etc.). Provide a photo of set-up. Must present facade of tented booth. Vendors with trailers must include tongue & access, when listing dimensions of operation. Include photo.**


**If a first time UDMD vendor provide references (3).**

Name of festival	Contact Name	Phone no. or Email
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**Risk and Liability:** I/we understand that the registered activities and services may have an element of hazard or inherent danger and take full responsibility for my actions and physical condition. The undersigned agrees to protect, defend, indemnify and hold the Dave Macon Festival, Commission, City of Murfreesboro, its officers, employees, and agents free and harmless from any and all loses, penalties, damages, settlements, costs, charges, professional fees, or other expenses or liabilities of every kind and character arising out of or relating to any and all claims liens, demands, obligations, actions, proceedings, or causes of action of every kind and character in connection with or arising directly or indirectly out of this agreement and/or respond to, provide defense for and defend any such claims, etc., at his/her sole expense and agrees to bear all other costs and expenses related thereto, even if it (claims, etc.) is groundless, false, or fraudulent. Participants involved in Uncle Dave Macon Day's Festival may be photographed and such photographs may be used to publicize City or festival activities.

**I certify that all information contained in this application to be true and accurate to the best of my knowledge.**

\_\_\_\_\_ Date: \_\_\_\_\_

**\*Signature of Exhibitor**

*\*If not signed, vendor set-up at the festival shall be construed as acceptance of this and all other show rules.*

**SPECIAL REQUIREMENTS/request:**

Space(s) \_\_\_\_

Length/width set-up \_\_\_\_\_

Paid: Check# \_\_\_\_\_ Date: \_\_\_\_\_ Amount: \_\_\_\_\_

Webpage:    Yes   No

Supply Truck: Yes   No        Xtra pass \_\_\_\_

**Contact advertising logo to:** Ben Wilson: 615-893-2369, [sponsorudm@gmail.com](mailto:sponsorudm@gmail.com)